

28 February 2011

## **GSK Contributes NZ\$200,000 to New Zealand Red Cross 2011 Earthquake Appeal**

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We are pleased to announce today a donation of NZ\$200,000 to the New Zealand Red Cross 2011 Earthquake Appeal to support those affected by the recent Christchurch earthquake.

In addition, we have today initiated a staff donation program. All monies raised by staff will be matched by the company.

GSK operates a comprehensive community support program and over the years we have aided many community organisations in New Zealand and in Australia. We were proud to assist the Australian Government in response to the recent floods in Queensland and in previous natural disaster relief efforts.

GlaxoSmithKline has a long and proud history in New Zealand and our heritage companies have operated here since 1904. As a company with operations across New Zealand we are committed to supporting the communities that support us.

**GlaxoSmithKline** – one of the world's leading research-based pharmaceutical and healthcare companies – is committed to improving the quality of human life by enabling people to do more, feel better and live longer.